

Give her the gift of organization for the perfect Mother's Day

If you're like the rest of us, then you're probably wondering what to give your mom for Mother's Day. Well, the team at Organized Living has a solution — the gift of organization.

"What woman wouldn't want to open her closet and see all of her clothes neatly arranged and simple to find?" says Kamuela Potter. Kamuela and her husband Brent own Organized Living, one of Hawaii's premier closet companies and specialize in building organization into their client's lives.

It starts with a phone call to set up a showroom appointment or an in-home consultation where Organized Living will measure your existing space and discuss goals and possibilities. From that point they create a custom design and provide the client with a computerized rendering of what their closet will look like.

"That's really just the beginning," Brent says. "We then work with the client to fine tune their personalized design to meet their goals for function and beauty."

According to the Potters, no two designs are alike. For each client, they consider how much space to devote to long and short hanging clothes, shoes, purses, etc. By maximizing the space in the closet, their clients

are often able to make more space in their bedroom by getting rid of a dresser. "We utilize deep hutch drawer units, hamper baskets with lift-out liners, jewelry organizers, belt racks and dozens of other accessories to make the space work for our clients," Kamuela pointed out.

A few years ago IKEA, the leading home furnishings retailer, surveyed 620 people to find out how organization impacts people's lives. One of the interesting findings was that women with shoe racks in their closet were seven times more likely to be on time for work compared to women without shoe racks.

They also found that men with organized home offices were more likely to spend time playing with their children than men whose home offices are in disarray. These findings just underscore how organization or the lack of it can have real impacts on our lives.

Not only is an organized closet good for your lifestyle and sanity, but it also adds value to your home. Real estate professionals know that a home with a closet organizer and storage systems will sell faster and command a higher price than a similar home without.

When it comes to selection, Organized Living offers the largest range of closet systems on Oahu. With nine laminate

options, dozens of wood veneer choices, 12 door and drawer styles and hundreds of accessories, the possibilities are endless.

Organized Living also offers a lifetime guarantee on every project. "Our designs and products are excellent, but what really sets us apart is the quality of our installation teams," Kamuela adds. "They take a lot of pride in what they do, and their ultimate goal is to please the client. And as a result, more than 30 percent of our business comes from repeat and referral clients."

If you have always thought about owning your dream closet or are looking for the perfect Mother's Day gift for your wife or mother, call Organized Living at 678-0096. Their showroom is located in Waipio-Gentry at 94-547 Ukee St, Unit #307.



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